

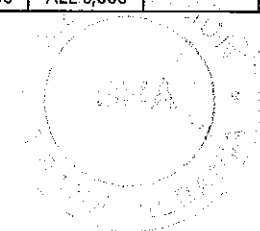


**Tarifat e Transmetimit te Spoteve
04 Janar - 31 Korrik 2021**

KQZ
U PROTOKOLLUA
NR. 244 PROT
DATE 22.3.2021

Billogjet Publicitare Para/Pas Programeve	Tarifa (cmim/sekonde)		
	Pozicioni i Spottit		
	Brenda Billokut	Fillim/Fund te Billokut	Para/Pas Sigles Publicitet
06:59 - 09:30	ALL 500	ALL 575	ALL 625
10:05 - 14:30	ALL 800	ALL 920	ALL 1,000
15:31 - 16:55	ALL 1,000	ALL 1,150	ALL 1,250
17:00 - 18:30	ALL 1,500	ALL 1,725	ALL 1,875
19:30 - 23:00	ALL 2,200	ALL 2,530	ALL 2,750
23:30 - 00:30	ALL 1,200	ALL 1,380	ALL 1,500

Programe	Dita	Lloji	Tarifa (cmim/sekonde)			
			Ora e transmetimit	Para	Nderprerje	Pas
7 pa Pese	E Hene - E Premte	Informativ + Guzhine	7:00		ALL 800	
Drive It	E Diele	Teknologji/Edukim/Argetim	12:30		ALL 1,000	
Tring Stars	E Diele	Showbiz	15:30		ALL 1,000	
Revista Javore e Uefa Champions League	E Shtune	Show Sportiv	16:30		ALL 1,200	
Next	E Hene - E Premte, E Diele	Teknologji/Edukim/Argetim	16:00 / 12:20		ALL 1,200	
Vizioni Pasdites	E Hene - E Premte	Talk Show	17:50		ALL 1,500	
Dhoma e Jonides	E Shtune	Life Style	19:30		ALL 2,700	
E-Zone	E Diele	Economy	19:35		ALL 3,000	
Fake Off	E Hene - E Premte	Humor Show / Satire	19:35	ALL 2,500	ALL 4,000	
Quo Vadis	E Hene	Talk Show Politik	21:00	ALL 3,000	ALL 5,000	
Kenge Moj	E Marte	Mega Spektakel	21:00	ALL 3,000	ALL 6,600	ALL 2,500
Armiku i Popullit	E Enjte	Humor Show / Satire	21:00	ALL 2,500	ALL 6,000	
Naten e Mire dhe Paç Fat	E Enjte	Investigativ	22:30	ALL 2,000	ALL 3,000	
Naten e Mire dhe Paç Fat (ritransmetim)	E Shtune	Investigativ	15:30		ALL 1,200	
Spotlight nga Alban Dudushi	E Hene & E Merkure	Talk Show	22:30	ALL 2,000	ALL 3,000	
Spotlight nga Alban Dudushi	E Premte	Talk Show	21:00	ALL 2,500	ALL 6,000	
Al Pazar	E Shtune	Variete Show	21:00	ALL 3,000	ALL 6,600	ALL 2,500
Binjaket (Early Late Night Show)	E Diele	Humor Show	20:30	ALL 2,500	ALL 6,000	



Seriale, Filma, Premieret	Dita	Lloji	Tarifa (cmim/sekonde)	
			Ora e transmetimit	Nderprerje
Forca e Fatit	E Hene - E Premte, E Diele	Serial Premiere	11:00	ALL 1,000
Stina e Qershive	E Hene - E Premte	Serial Premiere	12:15	ALL 1,000
Ribashkimi	E Hene - E Premte	Serial Premiere	16:10	ALL 1,300
Grua	E Hene - E Premte	Serial Premiere	17:00	ALL 1,500
Motrat	E Hene - E Premte	Serial Premiere	20:10	ALL 3,000
Molla e Ndaluar	E Merkure	Serial Premiere	21:00	ALL 3,000
Lugina e Ujqerve	E Diele	Serial Premiere	21:45	ALL 3,000
Film Premiere	E Marte, E Enjte, E Premte	Film	21:00	ALL 2,500
Film Premiere	E Premte	Film	22:30	ALL 1,800

Edicionet Informative	Dita	Lloji	Tarifa (cmim/sekonde)	
			Ora e transmetimit	Para
Ora 07:00	E Shtune - E Diele	Informativ	6:59	ALL 500
Ora 10:00	Çdo dite	Informativ	9:59	ALL 800
Ora 12:00	Çdo dite	Informativ+Parashimimi Motit	11:59	ALL 1,000
Ora 15:00	Çdo dite	Informativ+Parashimimi Motit	14:59	ALL 1,200
Ora 19:00	Çdo dite	Informativ+Parashimimi Motit	18:59	ALL 2,500
Ora 23:00 / 23:50	Çdo dite	Informativ+Parashimimi Motit	23:00 / 23:50	ALL 2,000

i) Pozicion i Preferuar:

* I pari ose I fundit ne bllok para ose pas programeve aplikohet +15% nga tarifa zyrtare.

Para ose Pas sigles publicitet ne bllok para ose pas programeve aplikohet +25% nga tarifa zyrtare.

** I pari ose I fundit ne bllok ne nderprerje te programeve aplikohet +20% nga tarifa zyrtare.

Para ose Pas sigles publicitet ne bllok ne nderprerje te programeve aplikohet +30% nga tarifa zyrtare.

ii) Ri-transmetimet:

Cdo ritransmetim do te perlogaritet per cmimet brenda programit me -70% nga cmimi i episodit premiere.

iii) Ne tarifat e mesiperme nuk eshte e perfshire vlera e TVSH prej 6%

UPDATE 1

Tirane, me 16 nentor 2020