

KQZ
U PROTOKOLLUA
NR. 55/P PROT
DATE 08.2.2022



TV Klan sh.a, Rr: "Aleksandër Moisiu", ish Kinostudio, Tiranë, Tel: +355 4 2347805/6/7, www.tvklan.al

Nr. 55/P prot

Tirane, me 07/02/2022

Lënda: Kthim pergjigje

Drejtuar: Komisionit Qendror te Zgjedhjeve
Komisionerit Z. Ilirian CELIBASHI

TIRANE

I nderuar z.Celibashi,

Ne lidhje me kerkesen tuaj nr.185 prot date 25.01.2022 me ane te seciles kerkoni dorezimin e tafifave zyrtare per zgjedhjet e pjesshme vendore te dates 06 mars 2022, gjeni ju lutem si vijon:

Bashkelidhur ju percjellim tarifat zyrtare qe do aplikohen nga platforma TV Klan per te interesuarit per reklamin per keto zgjedhje.
Ne tarifat zyrtare nuk perfshihen ulje apo bonus te cilat mund te aplikohen rast pas rasti ne varesi te historikut te bashkepunimit me palen e interesuar.

Faleminderit per bashkepunimin!

Eglantina LAMAJ

Administrator





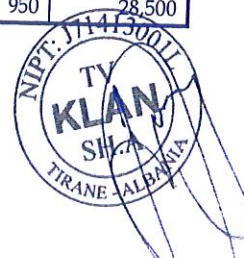
TV KLAN sh.a, Rr "Aleksander Moisiu", ish Kinostudio, Tel:+355 4 2347 805, www.tvklan.al

Tarifat Zyrtare TV Klan 3 janar - 30 qershor 2022

1. Cmimet e spoteve te lira ne blloqet publicitare jashte programeve:			
Ora	Pershkrimi	Lek/sec	Lek/30 sec
10:00-12:00	Ritransmetimi i telenovelave, filma,	350	10,500
15:30	Para lajmeve te drekes	1,350	40,500
15:30	Para lajmeve te drekes I fundit ne bllok	2,250	67,500
16:00	Pas lajmeve te drekes, Para dhe pas Telenovelave, pasdite	1,100	33,000
19:20	Para lajmeve kryesore	3,000	90,000
19:20	Para lajmeve kryesore I fundit ne bllok	5,000	150,000
20:00	Pas lajmeve kryesore	2,700	81,000
23:00	Para lajmeve te mbremjes	2,300	69,000
23:30-01:00	Para filmit te darkes	2,300	69,000

2. Cmimet e spoteve te lira ne blloqet pare dhe ne nderprerje te programeve:				
Programi	Para Lek/sec	Lek/30 sec	Nderprerje Lek/sec	Lek/30 sec
Opinion - Enjte 21:00-23:00	3,400	102,000	6,750	202,500
Opinion - H - M - M 22:00-23:30	2,000	60,000	5,400	162,000
Zone e Lire - e premte 21:00-22:30	3,400	102,000	5,400	162,000
Zone e Lire - e premte 23:00-00:30			2,667	80,010
Klanifornia - e shtune 21:00-23:00	3,400	102,000	6,750	202,500
STOP [H-P] 20:05-20:55	2,700	81,000	4,400	132,000
Shije Shtepie [H-S, ora 10:00-11:55]	500	15,000	650	19,500
Serial Dashuria eshte ne ajer H-p 13:30-14:25	500	15,000	650	19,500
Serial Amaneti H-S 14:30-15:25	500	15,000	650	19,500
Jo vetem Mode - e Diele 11:00-11:55	1,000	30,000	1,200	36,000
Check In S 16:05-17:00	1,350	40,500	2,000	60,000
Histori Shqiptare - e diele 12:30 - 13:30	1,400	60,000	2,700	81,000
Love Story - e hene	3,400	102,000	6,750	202,500
E Diela Shqiptare [13:30 - 15:20]	1,400	42,000	4,700	141,000
E Diela Shqiptare [16:00 - 19:20]			5,400	162,000
Serial "Osmani" [M-M 21:00-21:55]	2,700	81,000	4,400	132,000
Serial "CUKUR" [S-D 20:00-22:55]	2,700	81,000	4,400	132,000
Serial "Vajza ne dritare" [H-S 18:20-19:20]	1,100	33,000	1,700	51,000
"Talk love story" [H-S 16:00-16:55]	1,100	33,000	1,350	40,500
RUDINA [H-S 17:10-18:10]	1,100	33,000	1,500	45,000
Aldo Morning Show [H-S 07:00-09:55]	550	16,500	950	28,500

*Tarifat jane pa perfshire TVSH-ne



• Spote

Transmetimi / Orari	Pozicioni	Programi	Ditet e transmetimit	Çmimi / Sekond
07:00-10:00	Para	Edicioni i Pare	E hene- E Premte	700 Lek
07:00-10:00	Mes	Edicioni i Pare	E hene- E premte	700 Lek
11:00:13:00	Para/pas	100% News	E hene- E premte	700 Lek
13:00-16:00	Para/mes/pas	Info Non Stop	E hene- E premte	700 Lek
16:00-17:00	Para/Pas	Edicion Informativ	Cdo dite	750 Lek
17:00-19:00	Para/mes/pas	Perballe lajmit	E hene - e premte	850 Lek
19:00-21:30	Para/mes	Milori Live	E hene-e premte	900 Lek
19:00-21:30	Mes	Info non stop	E shtune- e diel	900 Lek
21:30-24:00	24:00	Edicioni I fundit	Cdo dite	600 Lek

• Banner

Banner me logo dhe text/video permasat			
Orari	Ditet e transmetimit	Kohezgjatja	Cmimi/njesi
06:55-23:55	Cdo dite	30 sec/cdo ore	22,000 leke
06:55-23:55	Cdo dite	30 sec 3 here ne ore/cdo ore	55,000 leke

- Kronike ne lajme 90 sec, cmimi 2,000 euro per 3 transmetime.
- Speciale 10 min , cmimi 2,500 euro.
- Cmimet jane pa perfshire TVSH.





TV KLAN sh.a, Rr "Aleksander Moisiu", ish Kinostudio, Tel:+355 4 2347 805, www.tvklan.al, reklama3@tvklan.al

Tarifat Zyrtare KLAN + 03 Janar-30 Qershor 22

1. Cmimet e spoteve te lira ne blloqet publicitare jashte programeve:

Ora	Pershkrimi	LEK/sec	LEK/30 sec
10:00-16:00	Ritransmetimi i telenovelave, filma apo emisione	ALL 230	ALL 6,900
16:00	Para lajmeve te drekes	ALL 230	ALL 6,900
16:30	Pas lajmeve te drekes	ALL 230	ALL 6,900
17:00-20:00	Para dhe pas Telenovelave, pasdite	ALL 320	ALL 9,600
19:00	Para lajmeve kryesore	ALL 320	ALL 9,600
19:30	Pas lajmeve kryesore	ALL 320	ALL 9,600
23:00-01:00	Para filmit te darkes	ALL 230	ALL 6,900

2. Cmimet e spoteve te lira ne blloqet para dhe ne nderprerje te programeve:

Programi	Para		Nderprerje	LEK/30 sec	
	LEK/sec	LEK/30 sec		LEK/sec	LEK/30 sec
A Riza 20:00-20:55	ALL 500	ALL 15,000	ALL 800	ALL 24,000	
SPORT PLUS 19:30-20:00	ALL 320	ALL 9,600	ALL 450	ALL 13,500	
UNIKO 21:00-21:55	ALL 320	ALL 9,600	ALL 450	ALL 13,500	
PRO BUSINESS 18:30-19:00	ALL 320	ALL 9,600	ALL 450	ALL 13,500	
OPINION 14:15-16:00	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
ZONE E LIRE 11:30-15:30	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
E DIELA SHQIPTARE 19:30-23:00	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
RUDINA 12:30-13:30	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
HISTORI SHQIPTARE 21:00-21:55	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
STOP 10:30-11:15	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
JO VETEM MODE 21:00-21:55	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
E Ardhmja eshte vajze 21:00-23:00	ALL 320	ALL 9,600	ALL 450	ALL 13,500	
KLANIFORNIA 13:50-16:00	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
Lule te vetmuara 16:35-17:30	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
Kudo bashke 13:30-14:15	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
Duaje jeten 17:40-19:00	ALL 270	ALL 8,100	ALL 400	ALL 12,000	
KLANPLUS FILM	ALL 270	ALL 8,100	ALL 400	ALL 12,000	

* Tarifat jane pa perfshire TVSH

